

a decoder for decoding the embedded data to develop registration information;  
a device for retrieving second information from a storage location identified by the registration information; and  
a display for displaying the second information on the substrate.

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Concl'd

2. (Amended Four Times) A method for displaying registered information using embedded data, comprising:  
capturing an image of a substrate having visible data and embedded data embodied thereon; and  
displaying information retrieved from a storage location identified by the decoded embedded data on the substrate.

#### REMARKS

The Examiner's Final Office Action dated August 23, 2002, has been received and its content carefully noted.

By the present Amendment, claims 1 and 2 have been amended to more appropriately claim the invention.

In paragraph 2 of the Official Action, claims 1-6 were rejected under 35 U.S.C. § 102(b), as anticipated by U.S. Patent No. 4,679,154 to Blanford (hereinafter, Blanford). The Examiner alleges that Blanford teaches:

a UPC code, having encoded data and which lies on a label 50, which is scanned by a scanner assembly 30 to decode the encoded data. When the encoded data read by the scanner 30 is determined by a microprocessor 82 to be valid, a processor 88 will transmit the data over bus 26 to a back office processor 28